



The
Greek Local

INDIVIDUALS & TRAVELLERS

Recommend us and earn

The affiliate program for individuals: share your personal code or QR with friends and followers, and earn commission on every booking that comes through you.



Need help at any point? Write to **support@thegreeklocal.com**
We read every message.

The journey at a glance

Applying takes about two minutes with a free The Greek Local account. Most applications are reviewed within 24 hours.

1. **Sign in to your account** and open the **"Earn with us"** card on your dashboard.
2. **Fill in the short application** — as an individual there are only a few questions.
3. **Accept the Affiliate Agreement** and submit.
4. **We review your application** — you receive an email when you are approved.
5. **Add your bank details** so that we can pay your commission.
6. **Create your referral code** and share your link or QR.
7. **Track referrals and commission** on your dashboard; we pay you by bank transfer.
8. **Introduce another affiliate**, if you wish — you earn 2.5% of the bookings they generate, on top of your own commission.

Before you start

- A **The Greek Local account** — the same free account used for bookings. Sign up at thegreeklocal.com if you do not have one yet.
- Your **IBAN** for payouts. You can add it after approval; we cannot pay commission until it is on file.
- A quick thought about **where you will share** — Instagram, a travel blog, WhatsApp groups, or simply friends planning a trip to Greece.

1 Find the program in your account

Sign in and open **My account**. On your dashboard you will see the **"Referral program — Earn with us"** card. Click it to start your application. You can also go directly to thegreeklocal.com/affiliate.

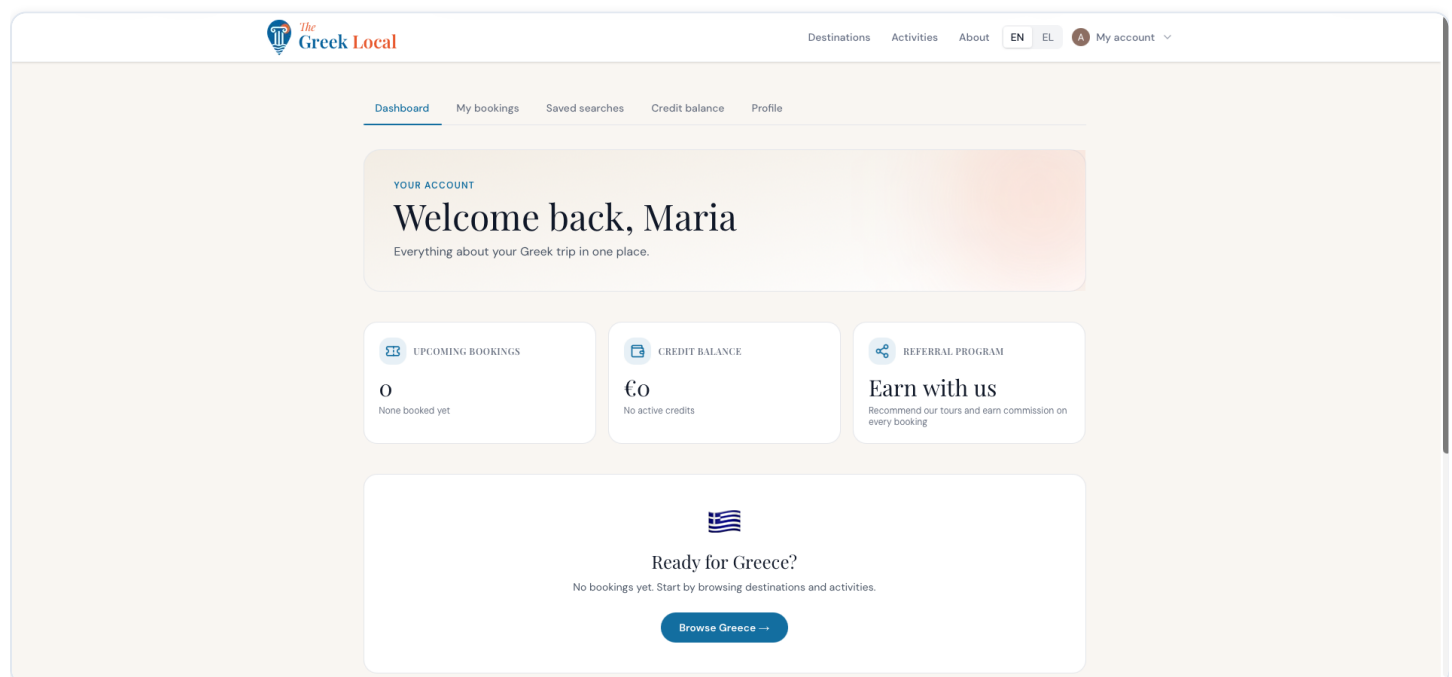


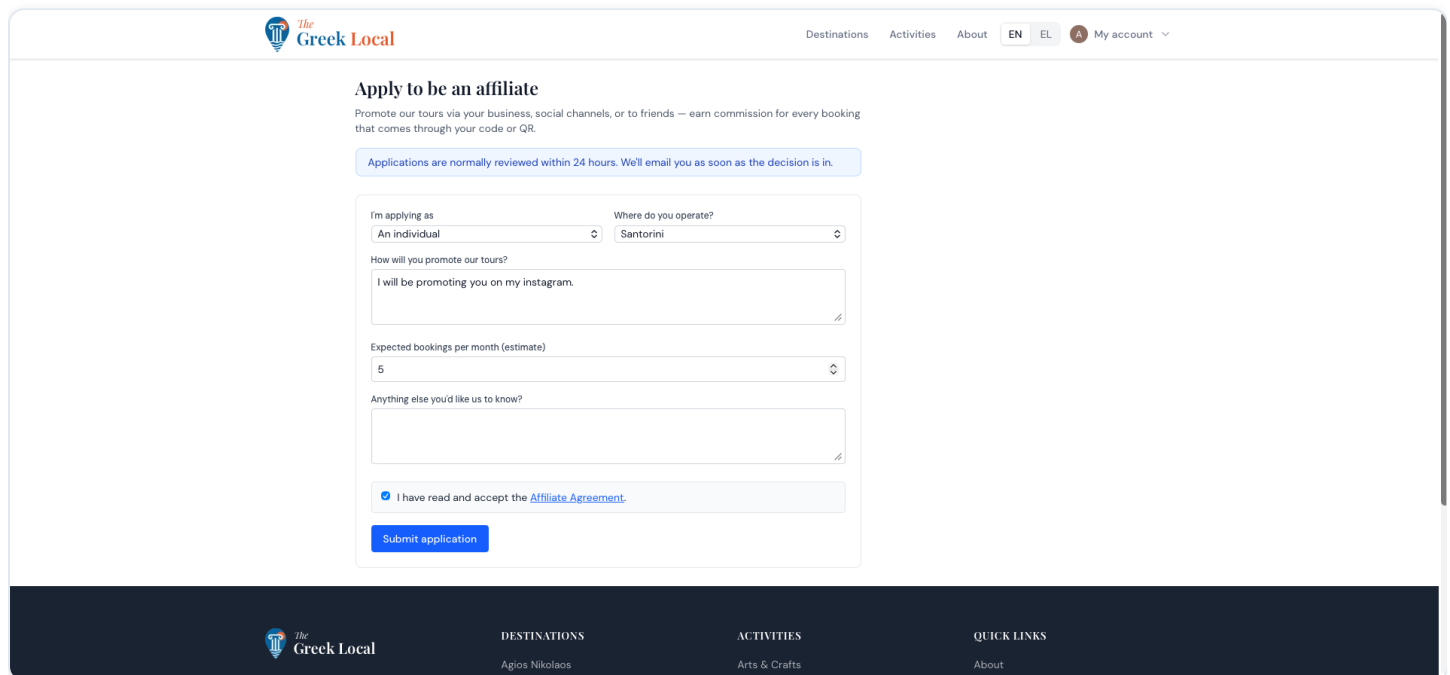
Fig. 1 — Your account dashboard, with the "Earn with us" card on the right.

Fill in the application

Under "I'm applying as", choose **"An individual"**. The form is short:

- **Where do you operate?** — the destination you know best, if any. Optional.
- **How will you promote our tours?** — one or two sentences is plenty (for example, "I will be promoting you on my Instagram").
- **Expected bookings per month** — your best estimate; this is not a commitment.
- **Introduction code (optional)** — if somebody introduced you, enter their code here. It never changes your own commission. The form explains it as **"Did another affiliate introduce you? Enter their code."**

Tick **"I have read and accept the Affiliate Agreement"** (the link opens the full text) and click **"Submit application"**.



The screenshot shows the 'Apply to be an affiliate' form on the The Greek Local website. The form is titled 'Apply to be an affiliate' and includes a sub-header: 'Promote our tours via your business, social channels, or to friends — earn commission for every booking that comes through your code or QR.' A blue banner states: 'Applications are normally reviewed within 24 hours. We'll email you as soon as the decision is in.' The form fields are: 'I'm applying as' (dropdown menu with 'An individual' selected), 'Where do you operate?' (dropdown menu with 'Santorini' selected), 'How will you promote our tours?' (text area with 'I will be promoting you on my instagram.'), 'Expected bookings per month (estimate)' (dropdown menu with '5' selected), and 'Anything else you'd like us to know?' (text area). Below the form is a checkbox labeled 'I have read and accept the [Affiliate Agreement](#)' which is checked. A blue 'Submit application' button is at the bottom of the form. The website header includes 'The Greek Local' logo, navigation links (Destinations, Activities, About), language options (EN, EL), and a 'My account' link. The footer includes the logo, navigation links (DESTINATIONS, ACTIVITIES, QUICK LINKS), and a tagline 'Discover unforgettable experiences'.

Fig. 2 — The application as an individual — a few questions and the agreement tick.

APPLYING AS A BUSINESS?

This guide is for individuals. If you run a hotel, taverna, taxi, or another business, use the dedicated guide **"Earning as a partner business"** at thegreeklocal.com/guides — it covers the business application, VAT, and self-billing. Individuals skip all of that and are paid net, with a proof of payment for their records.

3 Under review

After submitting you will see the **"Application under review"** page. Applications are normally reviewed within 24 hours, and we email you as soon as the decision is in.

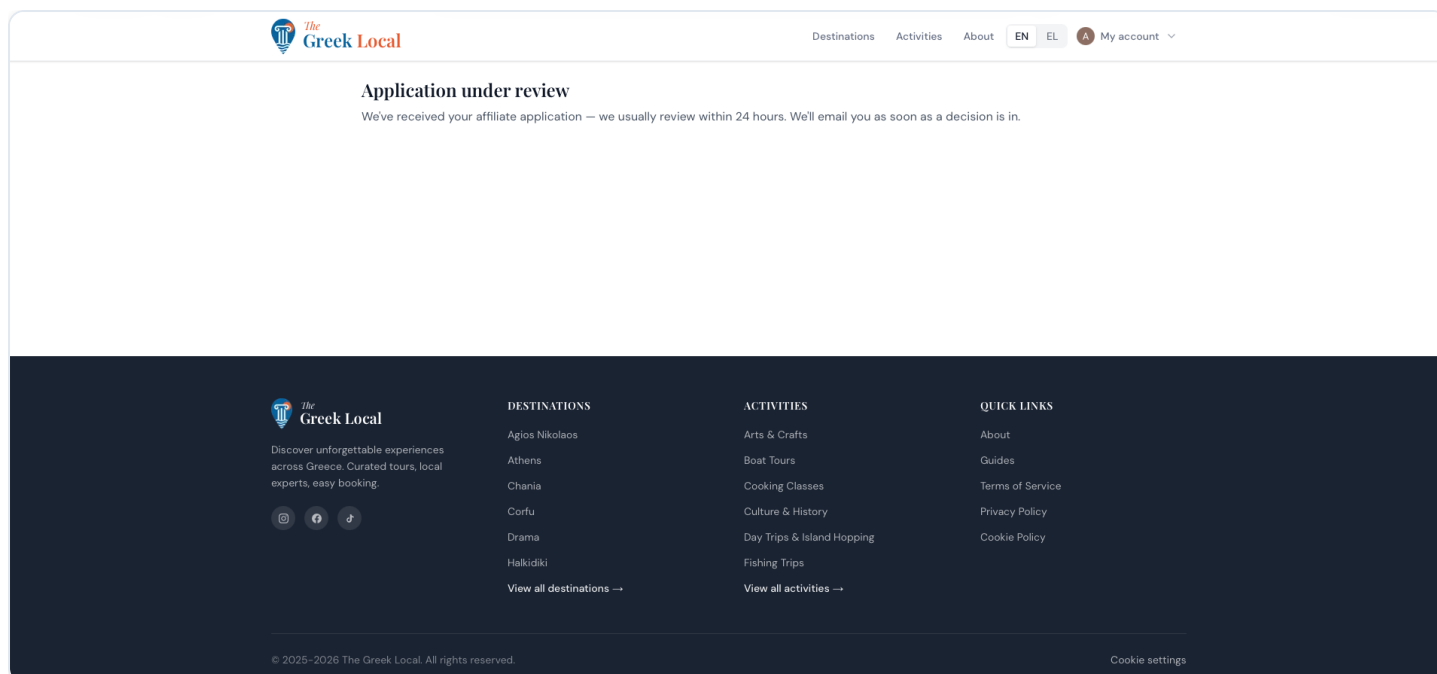


Fig. 3 — Submitted: "Application under review".

4 Your approval email

When we approve your application you receive an email with the subject **"You are now an affiliate of The Greek Local"**. It confirms your starting commission and tier, and the button **"Go to your affiliate dashboard"** takes you straight there.

Welcome aboard, Nikos

We have approved your application to The Greek Local affiliate program.
You can start sharing your code today.

Your starting commission is 5% per booking at the Bronze tier. You will see referrals and payouts appear in your dashboard as bookings come in.

[Go to your affiliate dashboard](#)

Questions? Just reply to this email — we read every message.

Questions? Reply to this email and we will help.

The Greek Local, Travel Activity Guide Ltd, Vavyla 3, Block A, Flat/Office 204, Pera Chorio, 2572 Nicosia, Cyprus

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Fig. 4 — The approval email, with your commission and the dashboard button.

If we cannot approve your application

Occasionally an application is not approved. In that case you receive an email with the subject "**About your affiliate application**", explaining the decision and, where one is given, the reason. You are welcome to reply with questions, and to apply again if your situation changes — a new venue, a larger audience, or a different promotion plan.

About your application, Nikos

Thanks for your interest in The Greek Local affiliate program. After review, we are not able to approve your application at this time.

If your situation changes — new venue, larger audience, different promotion plan — you are welcome to apply again.

Questions? Just reply to this email — we read every message.

Questions? Reply to this email and we will help.

The Greek Local, Travel Activity Guide Ltd, Vavyla 3, Block A, Flat/Office 204, Pera Chorio, 2572 Nicosia, Cyprus

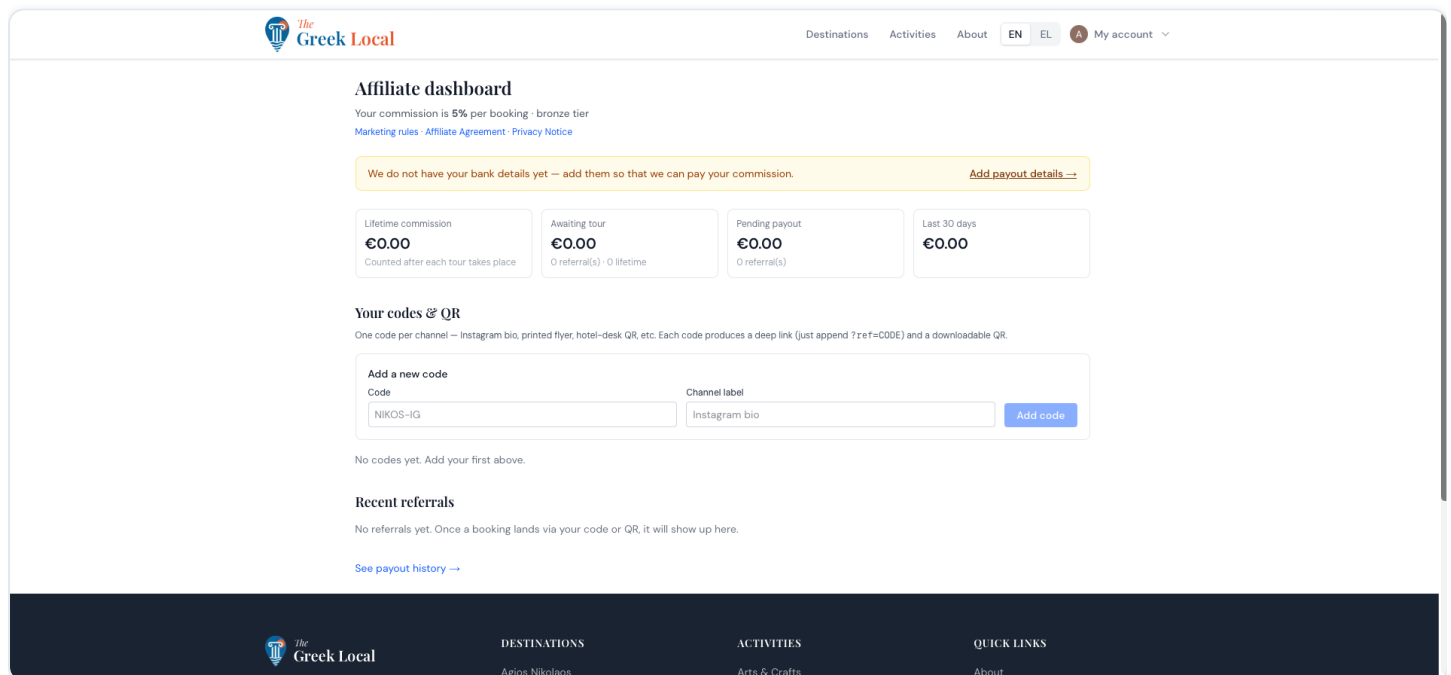
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Fig. 5 — The email sent when an application is not approved.

5 Add your bank details

On your first visit, the dashboard shows a yellow banner: **"We do not have your bank details yet — add them so that we can pay your commission."** Click **"Add payout details"** to open the Payouts page.



Affiliate dashboard
Your commission is 5% per booking - bronze tier
[Marketing rules](#) · [Affiliate Agreement](#) · [Privacy Notice](#)

We do not have your bank details yet — add them so that we can pay your commission. [Add payout details →](#)

Lifetime commission €0.00 Counted after each tour takes place	Awaiting tour €0.00 0 referral(s) · 0 lifetime	Pending payout €0.00 0 referral(s)	Last 30 days €0.00
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Your codes & QR
One code per channel — Instagram bio, printed flyer, hotel-desk QR, etc. Each code produces a deep link (just append ?ref=CODE) and a downloadable QR.

Add a new code

Code NIKOS-IG	Channel label Instagram bio	Add code
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No codes yet. Add your first above.

Recent referrals
No referrals yet. Once a booking lands via your code or QR, it will show up here.
[See payout history →](#)

Footer:
The Greek Local
DESTINATIONS: Agios Nikolaos
ACTIVITIES: Arts & Crafts
QUICK LINKS: About

Fig. 6 — Your affiliate dashboard, with the payout-details reminder at the top.

Fill in the **Payout details** form: your full legal name, IBAN, and the name on the bank account (required), plus your address, Tax ID, and bank name. Click **"Save details"** — a confirmation appears, and the banner on your dashboard disappears. You can return and update these details at any time.

The screenshot shows the 'Payouts' section of a web dashboard. At the top, there's a navigation bar with 'The Greek Local' logo and links for 'Destinations', 'Activities', 'About', and language toggles 'EN' and 'EL'. A 'My account' link is also present. Below the navigation, a link for 'Affiliate dashboard' is visible. The main heading is 'Payouts', with a subtext: 'Your payout history and what's coming. Commissions become payable 48 hours after each tour ends.' There are two summary boxes: 'Pending' showing '€0.00' with '0 referrals · Bookings not yet completed', and 'Payable' showing '€0.00' with '0 referrals · Ready to be included in the next payout'. Below these is the 'Payout details' section, which states 'Commission is paid by bank transfer. Keep these details current so that your payouts are not delayed.' It contains a form with fields for 'Legal name (company or full personal name) *' (filled with 'Maria Test'), 'Registered address' (filled with 'Street 1, Athens, Greece'), 'Tax ID (AFM)' (empty), 'IBAN *' (filled with 'GR1234567891000000'), 'Account holder name *' (filled with 'Maria Test'), and 'Bank name' (filled with 'Eurobank'). A blue 'Save details' button is at the bottom of the form. At the bottom of the page, the 'Payout history' section shows 'No payouts yet' with a note: 'Once your first completed referrals add up, your payout will show here.'

Fig. 7 — The Payout details form on the Payouts page.

6 Create your referral code

In **"Your codes & QR"**, type a code and a channel label, then click **"Add code"**.

- **Code** — letters, numbers, dashes, and underscores (for example **MARIA-TEST**). Codes are unique across the whole site, so if one is taken, pick a variation.
- **Channel label** — a private note for you, such as "Instagram Stories" or "Family & friends".

TIP

Create **one code per channel** — one for Instagram, one for your blog, one for word of mouth. Each code counts its clicks separately, so you can see exactly which channel brings bookings.

The screenshot shows the 'Affiliate dashboard' for 'The Greek Local'. At the top, there's a navigation bar with the logo, 'Destinations', 'Activities', 'About', language selectors (EN, EL), and a 'My account' link. Below the header, the dashboard displays four summary cards: 'Lifetime commission' (€0.00), 'Awaiting tour' (€0.00), 'Pending payout' (€0.00), and 'Last 30 days' (€0.00). The 'Your codes & QR' section includes a sub-header and a form to 'Add a new code'. The form has two input fields: 'Code' (containing 'MARIA-TEST') and 'Channel label' (containing 'Instagram Stories'). A blue 'Add code' button is to the right. Below the form, it says 'No codes yet. Add your first above.' The 'Recent referrals' section shows 'No referrals yet.' and a link to 'See payout history -->'. The footer contains the logo, 'Discover unforgettable experiences', and four columns of links: 'DESTINATIONS' (Agios Nikolaos, Athens), 'ACTIVITIES' (Arts & Crafts, Boat Tours), and 'QUICK LINKS' (About, Guides).

Fig. 8 — Adding a code: pick the code text and a channel label.

7 Share your link and QR

Each code gets its own card with everything ready to use:

- **Deep link** — a web address like **https://thegreeklocal.com/?ref=YOUR-CODE**. Use **Copy** and paste it anywhere: WhatsApp, Instagram bio, your blog.
- **QR code** — download as **PNG** (ready to print or post) or **SVG** (for designers or large-format printing).
- **Click counter** — how many times the link or QR has been opened.

When someone opens your link or scans your QR, we remember your code for **90 days** — any booking they make in that window is attributed to you, even if they book a few days later.

NO LINK NEEDED FOR WORD OF MOUTH

Checkout also has an optional field: **"Got a referral code?"**. If a friend simply heard your code from you, they can type it there (for example **MARIA-TEST**) and the booking is attributed to you. A typed code takes priority over the link and QR tracking, and it is never mandatory for the customer — a mistyped code never blocks their booking.

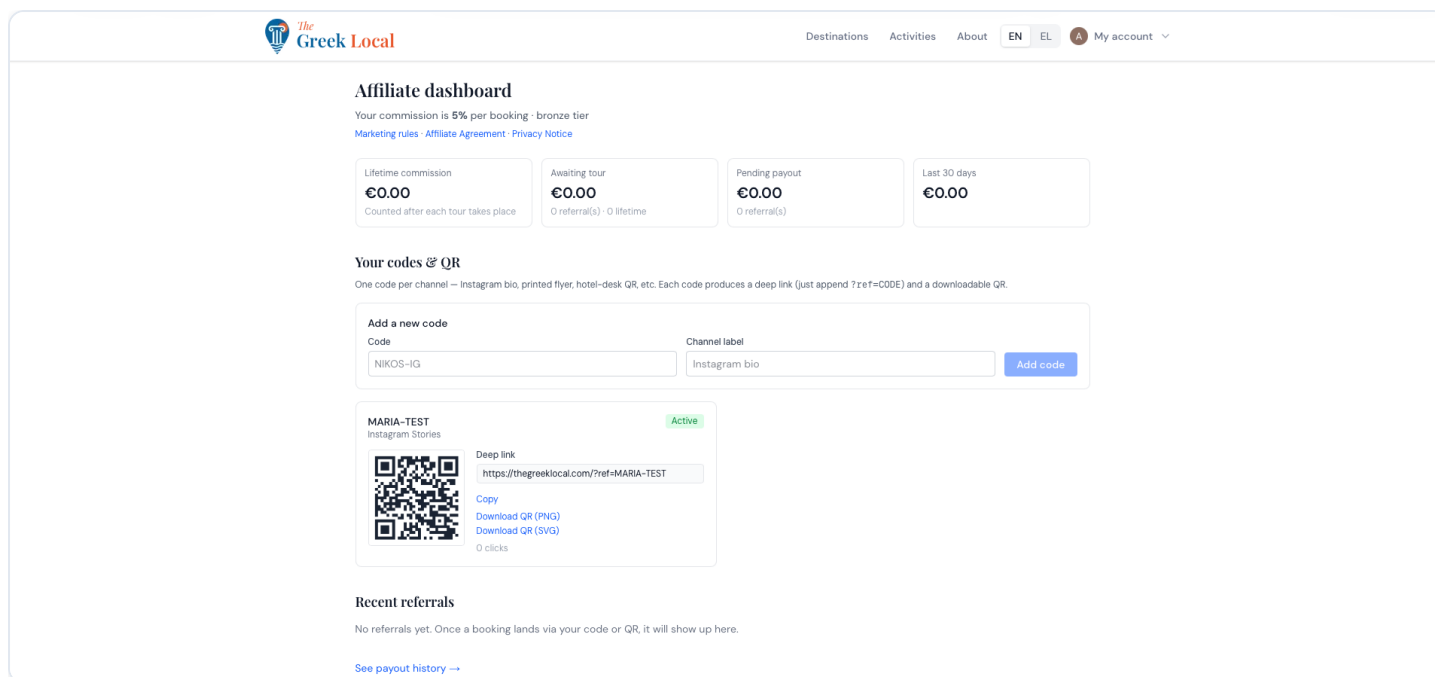


Fig. 9 — Your code card: deep link, QR downloads, and click counter.



Fig. 10 — The downloaded QR — print it or post it anywhere.

8 Referrals, commission, and payouts

Every booking that comes through your code appears under **"Recent referrals"** with the booking reference, amount, and your commission. Each referral moves through these statuses:

Status	Meaning
pending	The booking is made; the tour has not taken place yet.
payable	The tour has finished (commission becomes payable 48 hours after the tour ends).
paid	Included in a completed payout.

Payouts are made by bank transfer to the account you saved, on the schedule agreed for your account. See the full history under **"Payouts & bank details"**. Totals under €25 simply roll into the next cycle, and any remaining balance is paid when you leave the program. As an individual you are paid net, with a proof of payment for your records — you never need to issue an invoice.

9 Introduce an affiliate and earn 2.5%

Your dashboard has a card of its own for this, **"Introduce an affiliate"**. It opens with the question: **"Know someone who would fit the programme — a taverna, a hotel, a taxi driver? When they join through your introduction, you earn an introducer commission of 2.5% of the bookings they generate."**

The 2.5% is a share of the booking value of everything that affiliate brings in. It runs for as long as they keep earning, and it applies to one level only — you earn on the affiliates you introduce yourself, not on anyone they go on to introduce.

WORKED EXAMPLE

On a €1,000 booking they generate: they earn €50, you earn €25. Their rate is never reduced — we pay your introducer commission ourselves.

How to introduce someone

- **Give them your code.** As the card says, **"The reliable way is the code"** — tell them to enter your code in the introduction code field when they apply. **"A typed code always wins over a link."**
- **Or send them the link.** The card offers one under **"Or send this link — it fills the code in for them for 90 days"**.
- **Or forward the ready-made message.** Under **"Ready-made WhatsApp message"** the card gives you a short text with your code and the application address already in it. Copy it and send it as it stands.

When it is paid

Introducer commission follows the same path as your own: it arises only on **completed bookings** made by the affiliate you introduced, becomes payable **48 hours after the tour day**, and is paid in your normal payout. Both kinds of commission share one balance and the same €25 threshold, so a single transfer may carry both — the payout then shows **"Commission"** and **"Introducer commission"** side by side.

What you can see

As soon as somebody joins through you, a counter called **"Introducer commission"** appears among the totals at the top of your dashboard, and a section called **"Affiliates you introduced"** lists each of them with their status and what they have earned you. The section states its own limits: **"You see each affiliate's name, their status, and the monthly totals they have earned you. Their individual bookings are their own data and are not shown here."**

KEEP IT HONEST

Joining is free, and nothing is paid for the introduction itself — introducer commission arises only from completed bookings that the affiliate you introduced generates. The marketing rules apply here too: no spam, no purchased lists, no automated bulk messaging, and never present it as income from recruiting, as a network-building scheme, or with earnings promises.

The four marketing rules

The short version — the full, plain-language list is under **Marketing rules** on your dashboard.

- ☐ **Your code is not a discount.** It never changes the customer's price — never advertise it as "10% off".
- ☐ **Disclose the partnership.** On social posts, mark the relationship clearly (for example "paid partnership" or #ad).
- ☐ **Share on your own channels.** Your social accounts, blog, word of mouth, and email to people who have consented are all encouraged. Paid online advertising needs our written approval first.
- ☐ **No impersonation.** No bidding on our brand keywords, and no lookalike domains, pages, or accounts.

Troubleshooting

Problem	What to do
The approval email has not arrived	Check your spam folder. Your dashboard works as soon as you are approved — try thegreeklocal.com/affiliate .
"That code is already in use"	Codes are unique across all affiliates. Pick a variation, for example add a number or your city.
I want to retire a code	Click the green Active badge on the code card to deactivate it. You can reactivate it the same way at any time.
I need to change my bank details	Open Payouts from your dashboard and edit the Payout details form — the changes save immediately.
A referral shows "cancelled"	The customer cancelled or was refunded; commission is only due on completed tours.
My friend forgot to use my link	They can still type your code into the "Got a referral code?" field at checkout before they pay.

Need help? Reply to any of our emails or write to support@thegreeklocal.com. We read every message.