



The
Greek Local

PARTNER OPERATORS

Earning as an affiliate on The Greek Local

A step-by-step guide for operators: recommend us with your personal code or QR and earn commission on every booking that comes through you.

Need help at any point? Write to **support@thegreeklocal.com**
We read every message.

The journey at a glance

Applying takes about two minutes, because we pre-fill the application from your supplier profile. Most applications are reviewed within 24 hours.

1. **Open your supplier portal** and click the banner "**Refer us and earn money**".
2. **Review the pre-filled application** and answer the VAT question.
3. **Accept the Affiliate Agreement** and submit.
4. **We review your application** — you receive an email when you are approved.
5. **Create your referral code** on your affiliate dashboard.
6. **Share your link or QR** — print it, post it, or simply tell your guests.
7. **Track referrals and commission** on the dashboard; we pay you by bank transfer.
8. **Introduce another affiliate**, if you wish — you earn 2.5% of the bookings they generate, on top of your own commission.

Before you start

- Your **supplier portal login** — you apply with the same account.
- If your business is VAT-registered: your **VAT number** (we pre-fill it if we already have it).
- A quick thought about **where you will promote** — table cards, Instagram, a QR at your desk, word of mouth.

GOOD TO KNOW

Because you are already a supplier, your legal identity and bank details are pre-filled from your supplier record, so you usually do not have to enter them again. You can review or change them at any time under "**Payouts & bank details**" in your affiliate dashboard.

1 Start from your supplier portal

Sign in to your supplier portal as usual. At the top of your dashboard you will see a yellow banner: "**Refer us and earn money — Become an affiliate, earn commission on every booking that comes through you. Apply →**". Click it.

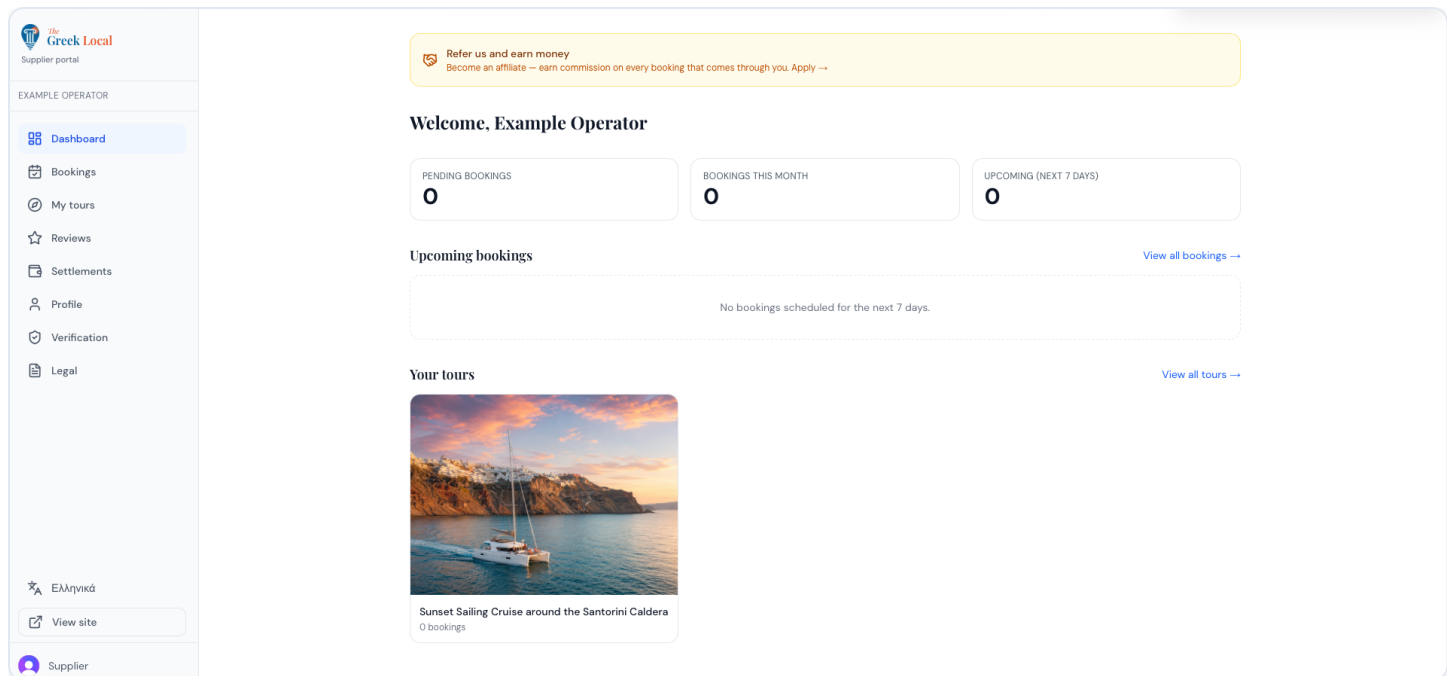


Fig. 1 — The supplier portal dashboard with the "Refer us and earn money" banner.

2 Review your application

The application page opens with a note: **"We've pre-filled your details from your supplier profile — review and submit."** Your business name, business type, and the destination you operate in are already filled in. Check them, and adjust if needed.

Two short questions remain:

- **How will you promote our tours?** — one or two sentences is plenty (for example, "I will mention it to my customers who come on my tours").
- **Expected bookings per month** — your best estimate; this is not a commitment.

Fig. 2 — The application form, pre-filled from your supplier profile.

3 The VAT question and self-billing

Answer **"Is your business registered for VAT?"** truthfully — it controls how we document your commission for tax purposes.

- **No** — nothing else to do. We pay your commission net, with a proof of payment for your records.
- **Yes** — your VAT number appears (pre-filled if we have it). You also tick the **self-billing** box: you authorise The Greek Local to issue commission invoices on your behalf, so you never have to raise an invoice to us yourself. The authorisation renews every 12 months, and your dashboard reminds you when renewal is due.

The screenshot shows the 'Apply to be an affiliate' form on the The Greek Local website. The form is titled 'Apply to be an affiliate' and includes a sub-header: 'Promote our tours via your business, social channels, or to friends — earn commission for every booking that comes through your code or QR.' A blue banner states: 'Applications are normally reviewed within 24 hours. We'll email you as soon as the decision is in.' Below this, a grey box says: 'We've pre-filled your details from your supplier profile — review and submit.' The form fields are as follows:

- I'm applying as:** A business (taverna / hotel / etc.)
- Business name (if business):** Example Operator
- Business type:** Tour-related
- Where do you operate?:** Santorini
- Is your business registered for VAT?:** Yes
- VAT number:** EL12345678
- Self-billing acceptance:** ☒ I accept the self-billing terms (§9.6): I authorise The Greek Local to issue commission invoices on my behalf, and I will not issue my own invoice for the same commission. Renewed every 12 months.
- How will you promote our tours?:** I will be mentioning it to my customers who come on my tours
- Expected bookings per month (estimate):** 10
- Anything else you'd like us to know?:**

Fig. 3 — VAT registered: the VAT number and the self-billing acceptance.

4 Accept the agreement and submit

Tick **"I have read and accept the Affiliate Agreement"** (the link opens the full text) and click **"Submit application"**. You will see the **"Application under review"** page — applications are normally reviewed within 24 hours, and there is a link straight back to your supplier portal.

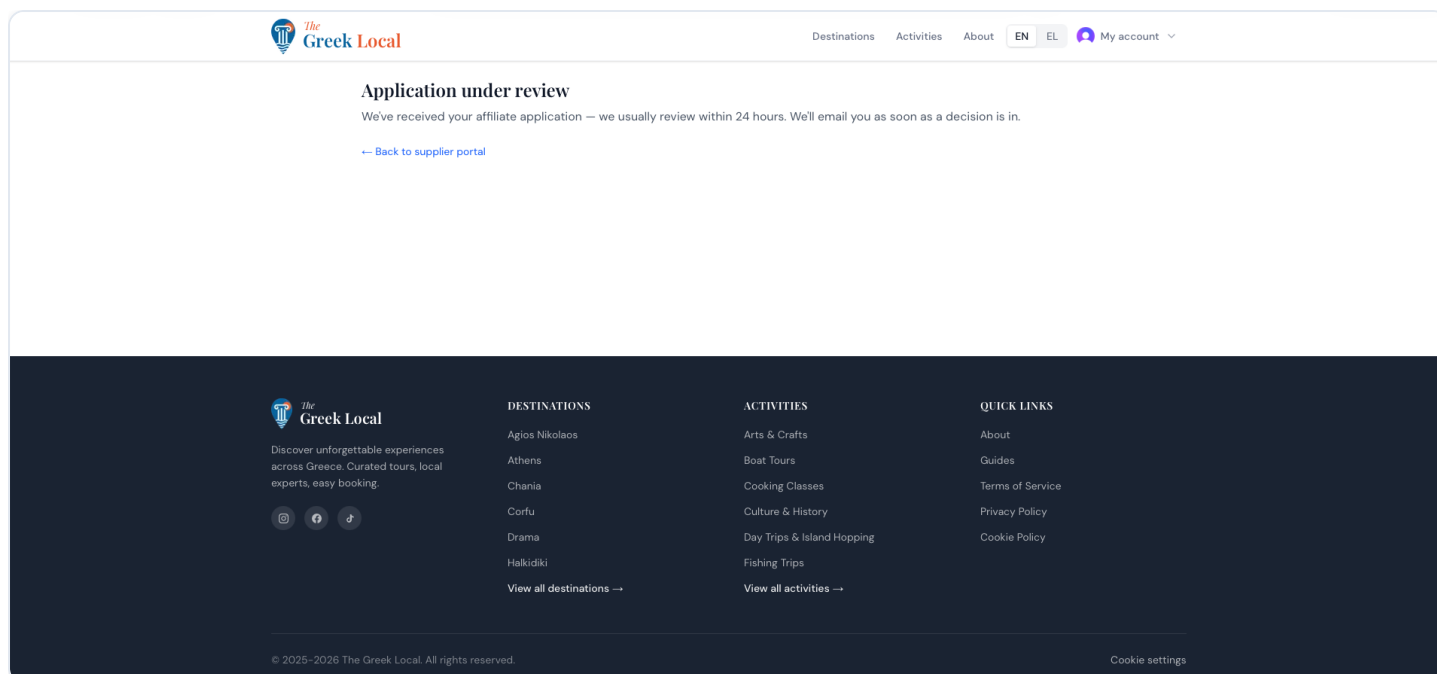


Fig. 4 — Submitted: "Application under review".

5 Your approval email

When we approve your application you receive an email with the subject **"You are now an affiliate of The Greek Local"**. It confirms your starting commission and tier, and the button **"Go to your affiliate dashboard"** takes you straight there.

Welcome aboard, Nikos

We have approved your application to The Greek Local affiliate program.
You can start sharing your code today.

Your starting commission is 5% per booking at the Bronze tier. You will see referrals and payouts appear in your dashboard as bookings come in.

[Go to your affiliate dashboard](#)

Questions? Just reply to this email — we read every message.

Questions? Reply to this email and we will help.

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Fig. 5 — The approval email, with your commission and the dashboard button.

6 Your affiliate dashboard

The dashboard shows your commission rate and tier at the top, four live counters, and everything you need to share and track your referrals.

Counter	What it means
Lifetime commission	Everything you have earned. Commission is counted after each tour takes place.
Awaiting tour	Commission on bookings whose tour has not happened yet.
Pending payout	Commission that is ready to be included in your next payout.
Last 30 days	What your referrals earned recently.

If you are VAT-registered, a green banner confirms your self-billing status and its renewal date. The links under the heading open the **Marketing rules**, the **Affiliate Agreement**, and the **Privacy Notice**.

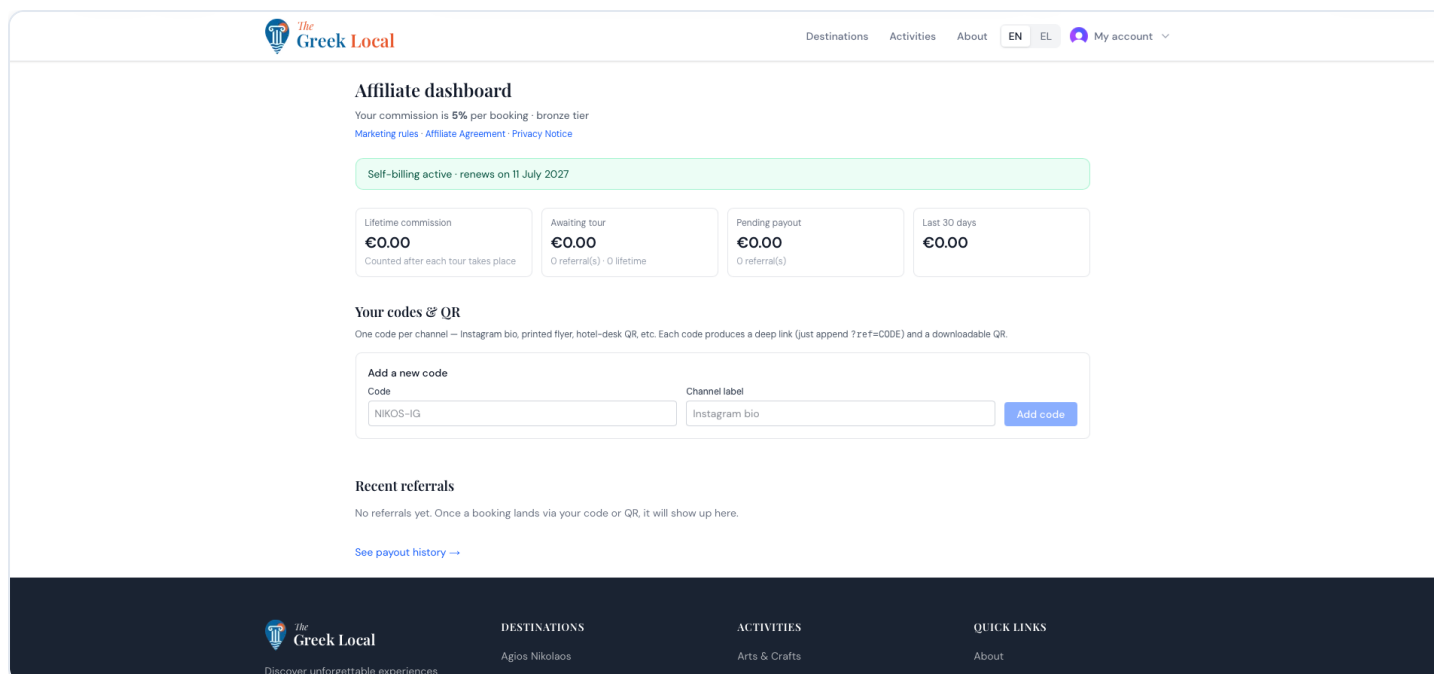


Fig. 6 — The affiliate dashboard, ready for your first code.

7 Create your referral code

In "Your codes & QR", type a code and a channel label, then click "Add code".

- **Code** — letters, numbers, dashes, and underscores (for example **NIKOS-BOAT**). Codes are unique across the whole site, so if one is taken, pick a variation.
- **Channel label** — a private note for you, such as "Table cards" or "Instagram bio".

TIP

Create **one code per channel** — one for the printed cards, one for Instagram, one for the front desk. Each code counts its clicks separately, so you can see exactly which channel brings bookings.

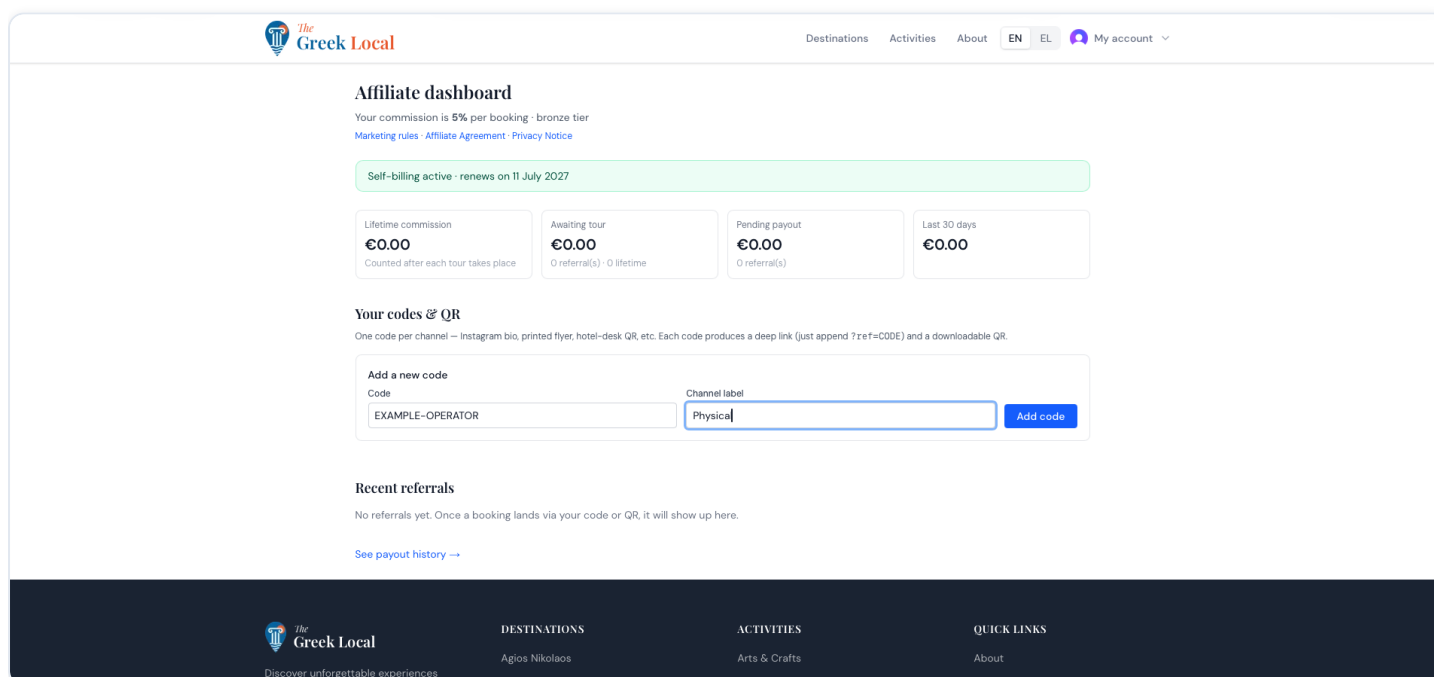


Fig. 7 — Adding a code: pick the code text and a channel label.

8 Share your link and QR

Each code gets its own card with everything ready to use:

- **Deep link** — a web address like **`https://thegreeklocal.com/?ref=YOUR-CODE`**. Use **Copy** and paste it anywhere: WhatsApp, Instagram bio, your website.
- **QR code** — download as **PNG** (ready to print on cards, menus, or a desk stand) or **SVG** (for a designer or large-format printing).
- **Click counter** — how many times the link or QR has been opened.

When a customer opens your link or scans your QR, we remember your code for **90 days** — any booking they make in that window is attributed to you, even if they book a few days later.

NO LINK NEEDED FOR WORD OF MOUTH

Checkout also has an optional field: **"Got a referral code?"**. If a guest simply heard your code from you, they can type it there (for example **NIKOS-BOAT**) and the booking is attributed to you. A typed code takes priority over the link and QR tracking, and it is never mandatory for the customer — a mistyped code never blocks their booking.

The screenshot displays the 'Affiliate dashboard' for 'The Greek Local'. At the top, navigation links include 'Destinations', 'Activities', 'About', 'EN', 'EL', and 'My account'. The dashboard title is 'Affiliate dashboard' with a sub-note: 'Your commission is 5% per booking - bronze tier'. Below this are links for 'Marketing rules', 'Affiliate Agreement', and 'Privacy Notice'. A green status bar indicates 'Self-billing active - renews on 11 July 2027'. Four summary cards show financial data: 'Lifetime commission €0.00', 'Awaiting tour €0.00', 'Pending payout €0.00', and 'Last 30 days €0.00'. The 'Your codes & QR' section includes a note about one code per channel and a form to 'Add a new code' with fields for 'Code' (containing 'NIKOS-IG') and 'Channel label' (containing 'Instagram bio'), plus an 'Add code' button. Below is an 'EXAMPLE-OPERATOR' card, marked 'Active', showing a QR code, a deep link 'https://thegreeklocal.com/?ref=EXAMPLE-OPERATC', and buttons for 'Copy', 'Download QR (PNG)', and 'Download QR (SVG)'. The 'Recent referrals' section at the bottom states 'No referrals yet. Once a booking lands via your code or QR, it will show up here.'

Fig. 8 — Your code card: deep link, QR downloads, and click counter.

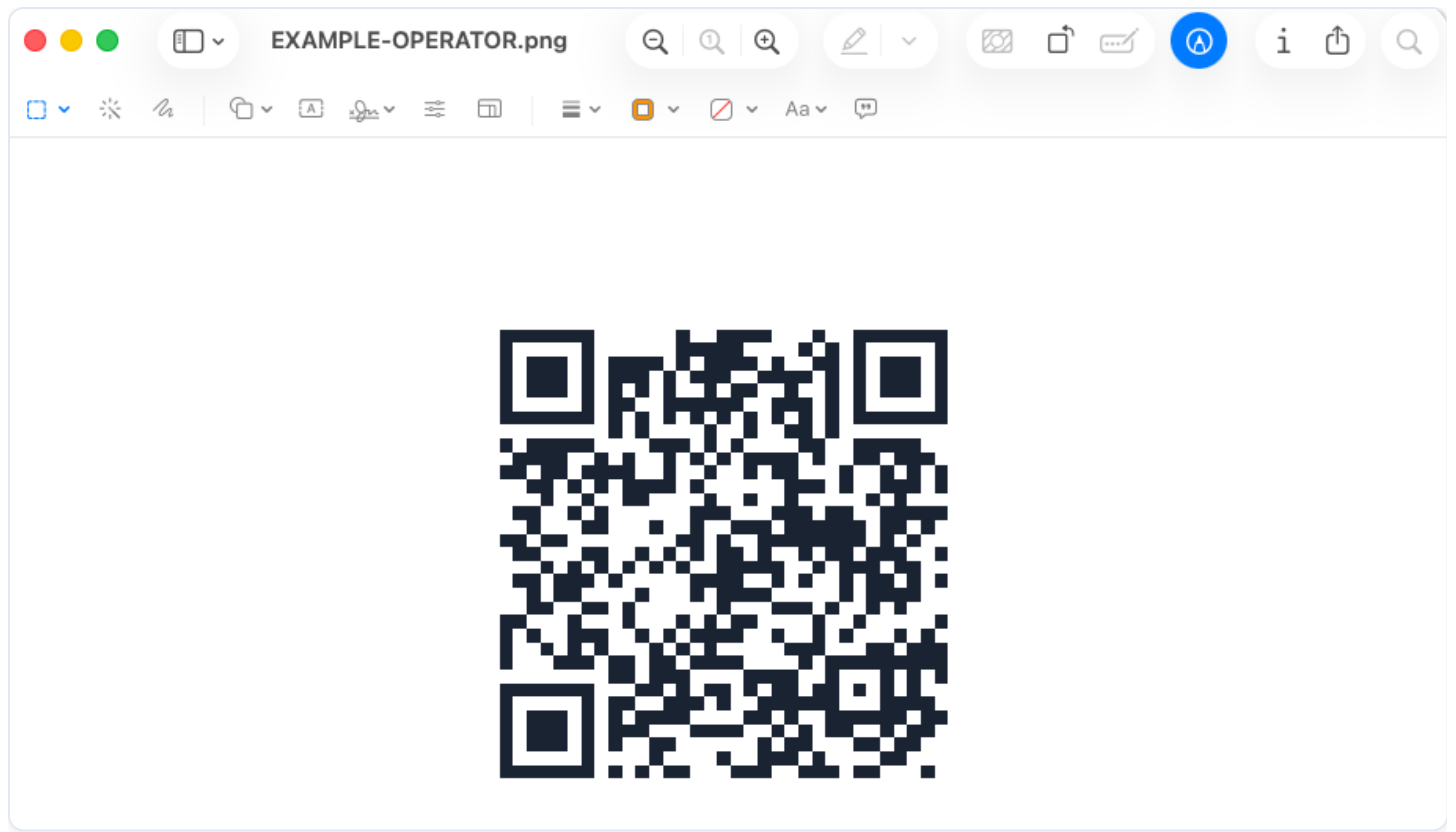


Fig. 9 — The downloaded QR — print it as large or small as you like.

9 Referrals, commission, and payouts

Every booking that comes through your code appears under **"Recent referrals"** with the booking reference, amount, and your commission. Each referral moves through these statuses:

Status	Meaning
pending	The booking is made; the tour has not taken place yet.
payable	The tour has finished (commission becomes payable 48 hours after the tour ends).
paid	Included in a completed payout.
cancelled	The booking was cancelled or refunded — no commission is due.

Payouts are made by bank transfer on the schedule agreed for your account. See the full history under **"Payouts & bank details"**. Totals under €25 simply roll into the next cycle, and any remaining balance is paid when the relationship ends.

OPERATORS: BANK DETAILS

Your payouts go to the bank account already on file from your supplier account — the same details we use for your settlements. The Payouts page shows the last four digits of the IBAN we hold. If you change banks, contact us and we update both in one go.

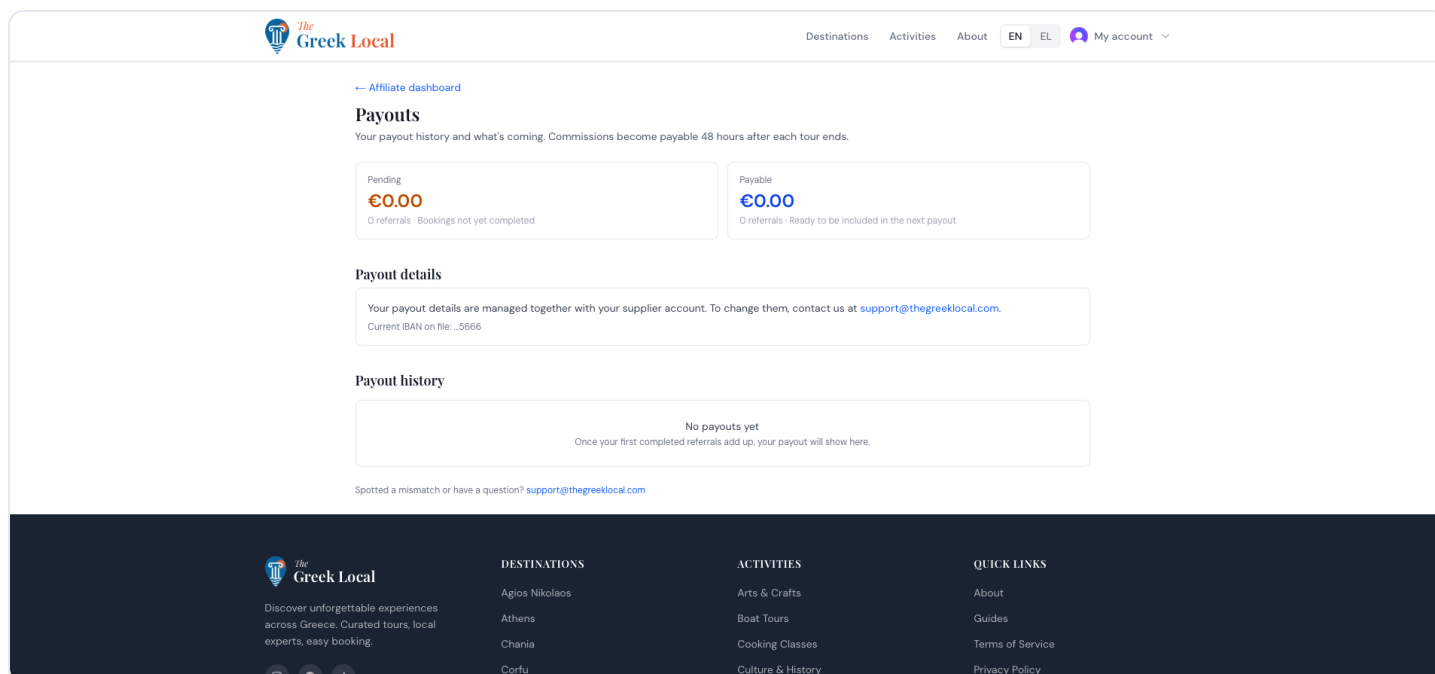


Fig. 10 — The Payouts page: pending and payable totals, your payout details, and the history.

10 Introduce an affiliate and earn 2.5%

Your dashboard has a card of its own for this, **"Introduce an affiliate"**. It opens with the question: **"Know someone who would fit the programme — a taverna, a hotel, a taxi driver? When they join through your introduction, you earn an introducer commission of 2.5% of the bookings they generate."**

The 2.5% is a share of the booking value of everything that affiliate brings in. It runs for as long as they keep earning, and it applies to one level only — you earn on the affiliates you introduce yourself, not on anyone they go on to introduce.

WORKED EXAMPLE

On a €1,000 booking they generate: they earn €50, you earn €25. Their rate is never reduced — we pay your introducer commission ourselves.

How to introduce someone

- **Give them your code.** As the card says, **"The reliable way is the code"** — tell them to enter your code in the introduction code field when they apply. **"A typed code always wins over a link."**
- **Or send them the link.** The card offers one under **"Or send this link — it fills the code in for them for 90 days"**.
- **Or forward the ready-made message.** Under **"Ready-made WhatsApp message"** the card gives you a short text with your code and the application address already in it. Copy it and send it as it stands.

When it is paid

Introducer commission follows the same path as your own: it arises only on **completed bookings** made by the affiliate you introduced, becomes payable **48 hours after the tour day**, and is paid in your normal payout. Both kinds of commission share one balance and the same €25 threshold, so a single transfer may carry both — the payout then shows **"Commission"** and **"Introducer commission"** side by side.

What you can see

As soon as somebody joins through you, a fifth counter, **"Introducer commission"**, joins the four in Step 6, and a section called **"Affiliates you introduced"** lists each of them with their status and what they have earned you. The section states its own limits: **"You see each affiliate's name, their status, and the monthly totals they have earned you. Their individual bookings are their own data and are not shown here."**

KEEP IT HONEST

Joining is free, and nothing is paid for the introduction itself — introducer commission arises only from completed bookings that the affiliate you introduced generates. The marketing rules apply here too: no spam, no purchased lists, no automated bulk messaging, and never present it as income from recruiting, as a network-building scheme, or with earnings promises.

11 Finding your dashboard later

Once you are approved, the yellow banner in your supplier portal becomes a blue card showing your commission rate — for example **"You also earn 5% per booking on referrals — see your codes, QR, and recent referrals"** — and an **"Affiliate"** entry appears in the portal sidebar. Either one opens your affiliate dashboard. You can also go directly to thegreeklocal.com/affiliate while signed in.

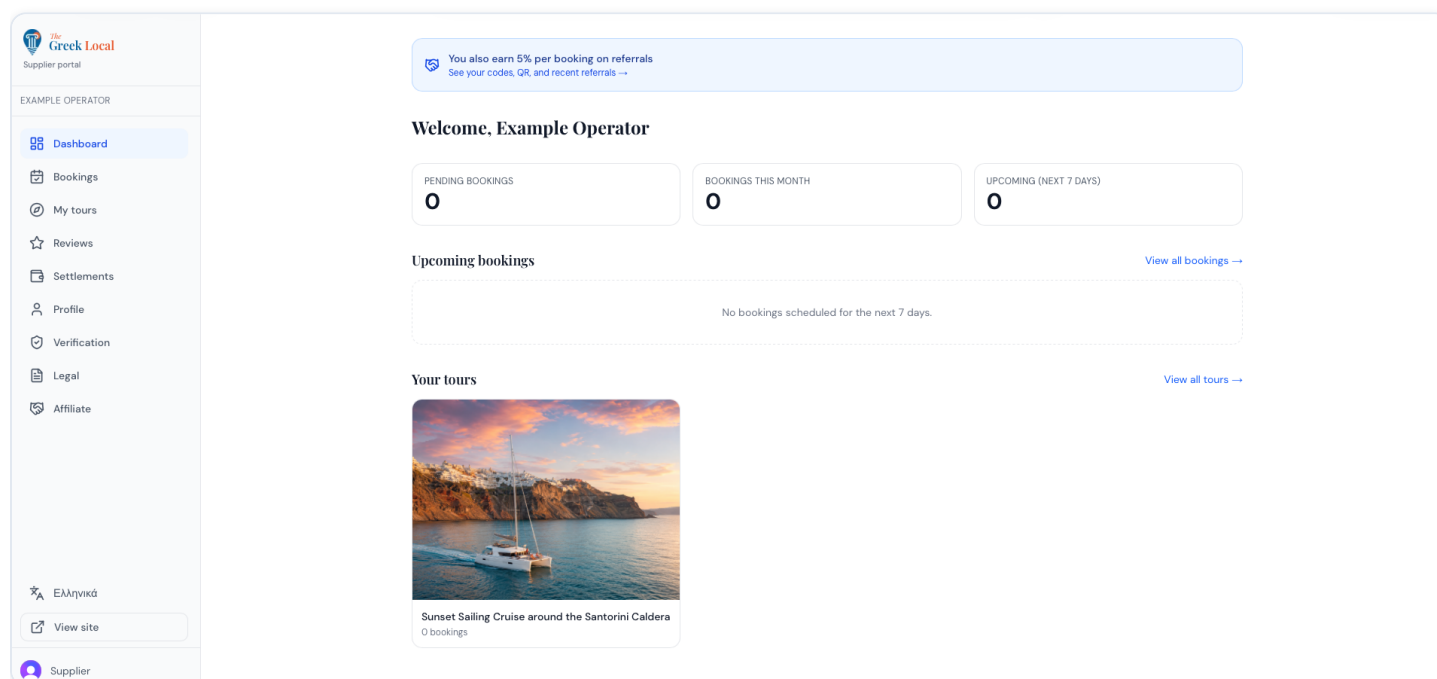


Fig. 11 — After approval: the blue referrals card and the "Affiliate" sidebar entry.

The four marketing rules

The short version — the full, plain-language list is under **Marketing rules** on your dashboard.

- ☐ **Your code is not a discount.** It never changes the customer's price — never advertise it as "10% off".
- ☐ **Disclose the partnership.** On social posts, mark the relationship clearly (for example "paid partnership" or #ad).
- ☐ **Promote on your own channels.** Your premises, printed materials, social accounts, word of mouth, and consented email are all encouraged. Paid online advertising needs our written approval first.
- ☐ **No impersonation.** No bidding on our brand keywords, and no lookalike domains, pages, or accounts.

Troubleshooting

Problem	What to do
The approval email has not arrived	Check your spam folder. Your dashboard works as soon as you are approved — try thegreeklocal.com/affiliate .
"That code is already in use"	Codes are unique across all affiliates. Pick a variation, for example add your town or year.
I want to retire a code	Click the green Active badge on the code card to deactivate it. You can reactivate it the same way at any time.
I need to change my bank details	They are managed together with your supplier account — write to support and we update both at once.
My self-billing has expired	VAT-registered affiliates re-confirm once a year. A banner appears on your dashboard — one click renews it.
A referral shows "cancelled"	The customer cancelled or was refunded; commission is only due on completed tours.

Need help? Reply to any of our emails or write to support@thegreeklocal.com. We read every message.