



The
Greek Local

HOTELS, TAVERNAS & PARTNER BUSINESSES

Earning as a partner business

A step-by-step guide for hotels, tavernas, taxis, and every other business that recommends us: apply as a business, put a QR at your desk or on your menus, and earn commission on every booking that comes through you.

Need help at any point? Write to **support@thegreeklocal.com**
We read every message.

The journey at a glance

Applying takes about two minutes once you have an account. Most applications are reviewed within 24 hours.

1. **Register as a user first** — a normal free account, then apply for the affiliate program from it.
2. **Apply as a business** — name, type, and the VAT question (with self-billing if you are registered).
3. **We review your application** — you receive an email when you are approved.
4. **Add your business payout details** — legal name, Tax ID, VAT, and IBAN.
5. **Create your code and print your QR** — front desk, menus, table cards.
6. **Track referrals and commission**; we pay by bank transfer and, if you are VAT-registered, we issue the commission invoices on your behalf.
7. **Introduce another affiliate**, if you wish — you earn 2.5% of the bookings they generate, on top of your own commission.

RUN TOURS ON THE GREEK LOCAL?

Tour operators have their own version of this guide — the application pre-fills from the supplier profile and payout details stay with the supplier account. See "**Earning as an affiliate**" under "For tour operators" at thegreeklocal.com/guides.

1 Register as a user first

The affiliate program is applied for from a normal The Greek Local account. If your business does not have one yet, create it first — it takes about two minutes with an email address or a Google account. The separate guide "**Creating your account**" at thegreeklocal.com/guides walks through it screen by screen.

Once you are signed in, open **My account** and click the "**Earn with us**" card, or go directly to thegreeklocal.com/affiliate.

2 Apply as a business

Under "**I'm applying as**", choose "**A business (taverna / hotel / etc.)**" and fill in:

- **Business name** and **business type** — restaurant, hotel, taxi, bar, or other.
- **Where do you operate?** — your destination.
- **Is your business registered for VAT?** — answer truthfully; it controls how we document your commission:
 - **No** — nothing else to do. We pay your commission net, with a proof of payment for your records.
 - **Yes** — enter your **VAT number** and tick the **self-billing** box: you authorise The Greek Local to issue the commission invoices on your behalf, so you never have to raise an invoice to us yourself. The authorisation renews every 12 months, and your dashboard reminds you when renewal is due.
- **How will you promote our tours?** — one line is plenty (for example, "QR code stand at reception").
- **Introduction code (optional)** — if somebody introduced you, enter their code here. It never changes your own commission. The form explains it as "**Did another affiliate introduce you? Enter their code.**"

Tick "**I have read and accept the Affiliate Agreement**" and click "**Submit application**". You will see the "**Application under review**" page — reviews normally complete within 24 hours, and the approval email takes you straight to your dashboard.



DestinationsActivitiesAboutENELMy account

Applications are normally reviewed within 24 hours. We'll email you as soon as the decision is in.

I'm applying as

A business (taverna / hotel / etc.)

Business name

Test Taverna Ltd

Business type

Restaurant

Where do you operate?

Santorini

Is your business registered for VAT?

Yes

VAT number

EL123456789

☒ I accept the self-billing terms (\$9.6): I authorise The Greek Local to issue commission invoices on my behalf, and I will not issue my own invoice for the same commission. Renewed every 12 months.

How will you promote our tours?

Table cards, Instagram, hotel-desk QR, word-of-mouth...

Expected bookings per month (estimate)

5

Anything else you'd like us to know?

☒ I have read and accept the [Affiliate Agreement](#).

Submit application

Fig. 1 — Applying as a business: VAT number and the self-billing acceptance.

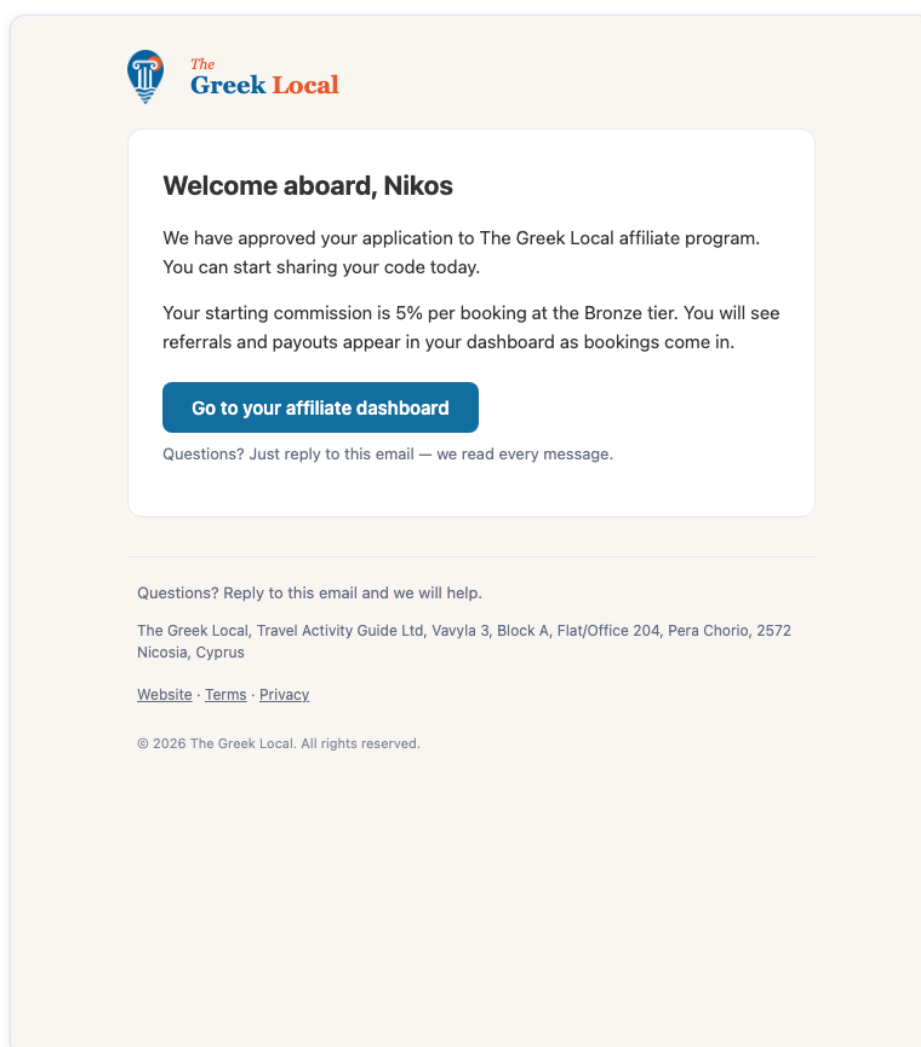


Fig. 2 — The approval email, with your commission and the dashboard button. If we cannot approve an application, we email the reason instead, and you are welcome to apply again later.

3 Your dashboard — two banners to notice

On your first visit the dashboard greets you with two status banners:

- A yellow one — **"We do not have your bank details yet"** — with a link to add your payout details (next step).
- A green one — **"Self-billing active"** with its renewal date — confirming we may issue commission invoices on your behalf for the next 12 months (VAT-registered businesses only).

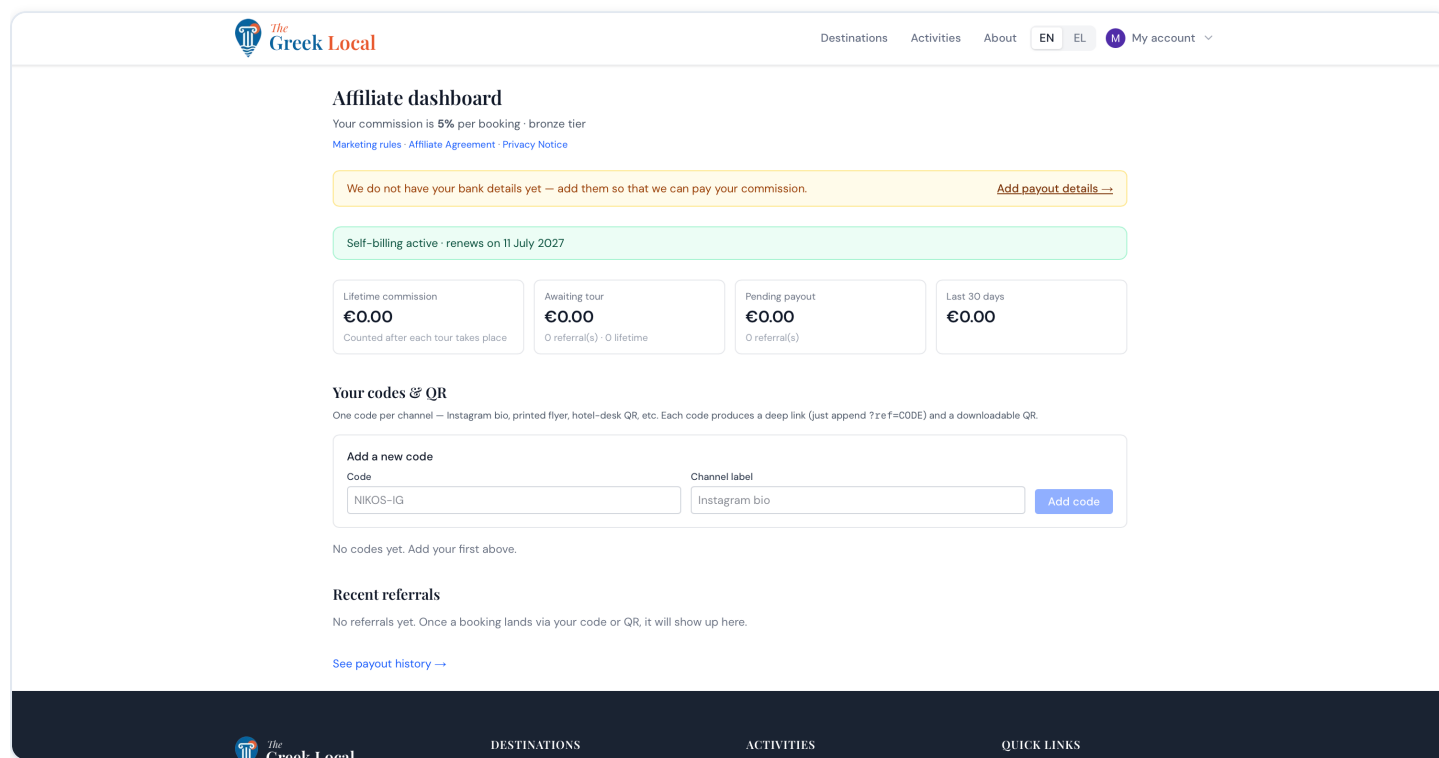


Fig. 3 — The dashboard after approval: payout-details reminder plus the green self-billing banner.

4 Add your business payout details

Click **"Add payout details"** to open the Payouts page and fill in the **Payout details** form:

- **Legal name** — the registered company name (required).
- **Registered address** and **Tax ID (AFM)**.
- **VAT number** — shown for business affiliates; keep it current, it appears on your self-billed invoices.
- **IBAN** and **account holder name** (required) plus the bank name.

Click **"Save details"** — a confirmation appears and the yellow banner disappears. You can return and update these details at any time; make sure the account holder name matches your bank account exactly.

← Affiliate dashboard

Payouts

Your payout history and what's coming. Commissions become payable 48 hours after each tour ends.

Pending
€0.00
 0 referrals · Bookings not yet completed

Payable
€0.00
 0 referrals · Ready to be included in the next payout

Payout details

Commission is paid by bank transfer. Keep these details current so that your payouts are not delayed.

Legal name (company or full personal name) *	Registered address
Test Taverna Ltd	Test Address 1, Athens, Greece
Tax ID (AFM)	VAT number (e.g. EL...)
12345678910	EL123456789
IBAN *	Account holder name *
GR1234567891000000	Test Taverna Ltd
Bank name	
Eurobank	

[Save details](#)

Payout history

No payouts yet
Once your first completed referrals add up, your payout will show here.

Fig. 4 — The business payout details, including the VAT number field.

← Affiliate dashboard

Payouts

Your payout history and what's coming. Commissions become payable 48 hours after each tour ends.

Pending
€0.00
 0 referrals · Bookings not yet completed

Payable
€0.00
 0 referrals · Ready to be included in the next payout

Payout details

Commission is paid by bank transfer. Keep these details current so that your payouts are not delayed.

Legal name (company or full personal name) *	Registered address
Test Taverna Ltd	Test Address 1, Athens, Greece
Tax ID (AFM)	VAT number (e.g. EL...)
12345678910	EL123456789
IBAN *	Account holder name *
GR1234567891000000	Test Taverna Ltd
Bank name	
Test Taverna Ltd	

Your details have been saved.

[Save details](#)

Payout history

No payouts yet
Once your first completed referrals add up, your payout will show here.

Fig. 5 — Saved: "Your details have been saved."

5 Create your code and print your QR

In **"Your codes & QR"**, type a code and a channel label, then click **"Add code"**.

- **Code** — letters, numbers, dashes, and underscores (for example **TEST-TAVERNA**). Codes are unique across the whole site.
- **Channel label** — a private note, such as "Physical QR code stand" or "Menus".

TIP

Create **one code per placement** — one for the front desk, one for the menus, one for staff word of mouth. Each code counts its clicks separately, so you can see exactly which spot brings bookings.

Each code gets a card with a **deep link** (copy it anywhere), a **QR to download** — PNG for printing on stands, menus, and cards, SVG for your designer — and a **click counter**.

When a guest scans your QR or opens your link, we remember your code for **90 days** — any booking they make in that window is attributed to you, even days later.

NO QR NEEDED FOR WORD OF MOUTH

Checkout has an optional field: **"Got a referral code?"**. A guest who simply heard your code from your staff can type it there (for example **TEST-TAVERNA**) and the booking is attributed to you. A typed code takes priority over the QR tracking, and it is never mandatory for the customer.

The screenshot displays the 'Affiliate dashboard' for 'The Greek Local'. The dashboard includes a navigation bar with links for Destinations, Activities, About, language selectors (EN, EL), and a user profile (M My account). The main content area shows the affiliate's commission status (5% per booking, bronze tier) and a self-billing active status. Below this, four summary cards show zero earnings for lifetime commission, awaiting tour, pending payout, and the last 30 days. The 'Your codes & QR' section features a form to 'Add a new code' with fields for 'Code' (containing 'TEST-TAVERNA') and 'Channel label' (containing 'Physical QR code stand'), and an 'Add code' button. The dashboard also shows 'Recent referrals' and a link to 'See payout history'.

Affiliate dashboard
Your commission is 5% per booking · bronze tier
[Marketing rules](#) · [Affiliate Agreement](#) · [Privacy Notice](#)

Self-billing active · renews on 11 July 2027

Lifetime commission €0.00 Counted after each tour takes place	Awaiting tour €0.00 0 referral(s) · 0 lifetime	Pending payout €0.00 0 referral(s)	Last 30 days €0.00
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Your codes & QR
One code per channel — Instagram bio, printed flyer, hotel-desk QR, etc. Each code produces a deep link (just append ?ref=CODE) and a downloadable QR.

Add a new code

Code TEST-TAVERNA	Channel label Physical QR code stand	Add code
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No codes yet. Add your first above.

Recent referrals
No referrals yet. Once a booking lands via your code or QR, it will show up here.

[See payout history →](#)

The Greek Local
Discover unforgettable experiences across Greece. Curated tours, local.

DESTINATIONS
Agios Nikolaos
Athens

ACTIVITIES
Arts & Crafts
Boat Tours

QUICK LINKS
About
Guides

Fig. 6 — Adding a code for the QR stand at reception.

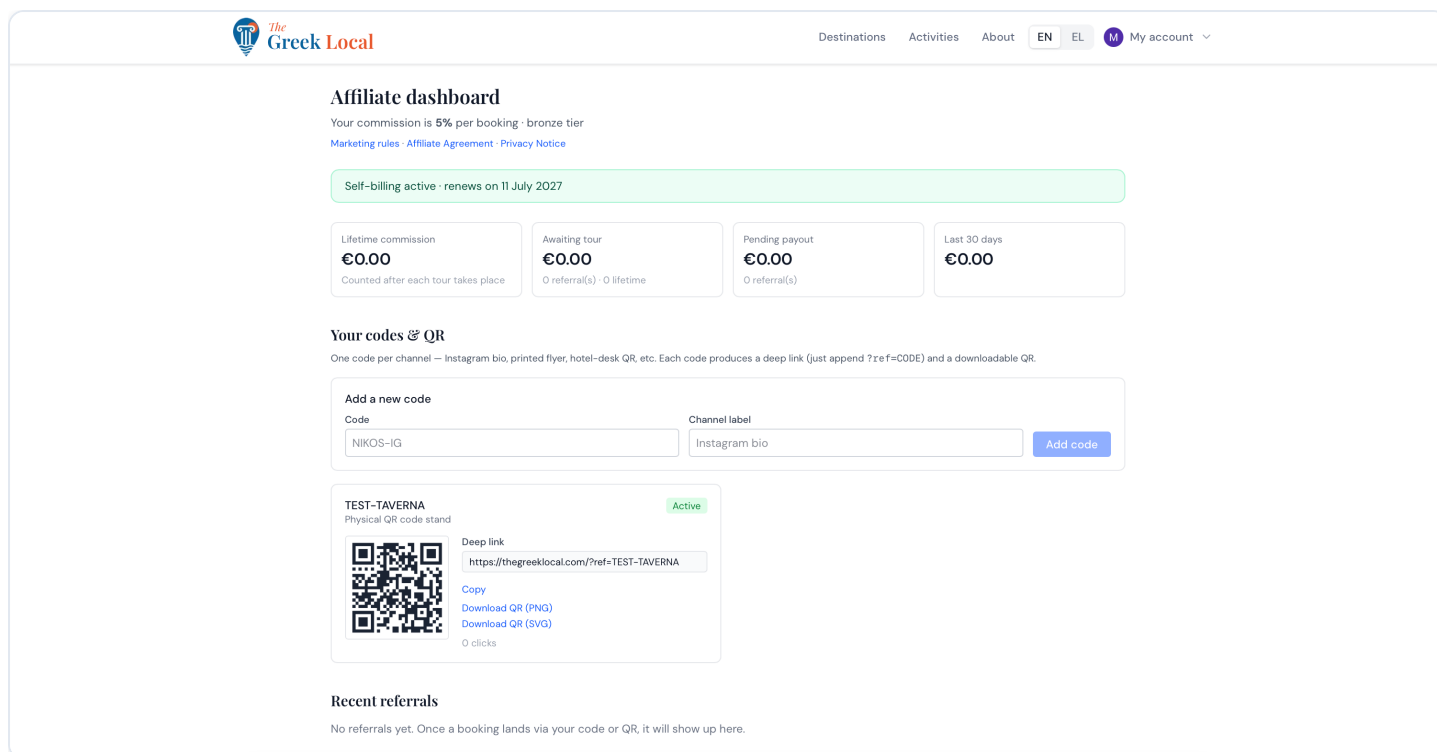


Fig. 7 — The code card: deep link, QR downloads, and click counter.



Fig. 8 — The downloaded QR — print it at any size for stands, menus, or cards.

6 Referrals, commission, and payouts

Every booking that comes through your code appears under "**Recent referrals**". Each referral moves through: **pending** (tour not yet taken place) → **payable** (48 hours after the tour ends) → **paid** (included in a payout); a cancelled or refunded booking earns nothing.

Payouts go by bank transfer to the account you saved, on the schedule agreed for your account; totals under €25 roll into the next cycle. The paperwork side is automatic:

- **VAT-registered** — we issue a **self-billed invoice** for your commission on your behalf. You never invoice us; the document appears with your payout records.
- **Not VAT-registered** — you are paid net, with a **proof of payment** for your records.

7 Introduce an affiliate and earn 2.5%

Your dashboard has a card of its own for this, **"Introduce an affiliate"**. It opens with the question: **"Know someone who would fit the programme — a taverna, a hotel, a taxi driver? When they join through your introduction, you earn an introducer commission of 2.5% of the bookings they generate."**

The 2.5% is a share of the booking value of everything that affiliate brings in. It runs for as long as they keep earning, and it applies to one level only — you earn on the affiliates you introduce yourself, not on anyone they go on to introduce.

WORKED EXAMPLE

On a €1,000 booking they generate: they earn €50, you earn €25. Their rate is never reduced — we pay your introducer commission ourselves.

How to introduce someone

- **Give them your code.** As the card says, **"The reliable way is the code"** — tell them to enter your code in the introduction code field when they apply. **"A typed code always wins over a link."**
- **Or send them the link.** The card offers one under **"Or send this link — it fills the code in for them for 90 days"**.
- **Or forward the ready-made message.** Under **"Ready-made WhatsApp message"** the card gives you a short text with your code and the application address already in it. Copy it and send it as it stands.

When it is paid

Introducer commission follows the same path as your own: it arises only on **completed bookings** made by the affiliate you introduced, becomes payable **48 hours after the tour day**, and is paid in your normal payout. Both kinds of commission share one balance and the same €25 threshold, so a single transfer may carry both — the payout then shows **"Commission"** and **"Introducer commission"** side by side.

What you can see

As soon as somebody joins through you, a counter called **"Introducer commission"** appears among the totals at the top of your dashboard, and a section called **"Affiliates you introduced"** lists each of them with their status and what they have earned you. The section states its own limits: **"You see each affiliate's name, their status, and the monthly totals they have earned you. Their individual bookings are their own data and are not shown here."**

KEEP IT HONEST

Joining is free, and nothing is paid for the introduction itself — introducer commission arises only from completed bookings that the affiliate you introduced generates. The marketing rules apply here too: no spam, no purchased lists, no automated bulk messaging, and never present it as income from recruiting, as a network-building scheme, or with earnings promises.

The four marketing rules

The short version — the full, plain-language list is under **Marketing rules** on your dashboard.

- ☐ **Your code is not a discount.** It never changes the customer's price — never advertise it as "10% off".
- ☐ **Disclose the partnership.** On social posts, mark the relationship clearly (for example "paid partnership" or #ad). On your premises, a simple QR stand needs no disclosure text.
- ☐ **Promote on your own channels.** Your premises, printed materials, social accounts, word of mouth, and consented email are all encouraged. Paid online advertising needs our written approval first.
- ☐ **No impersonation.** No bidding on our brand keywords, and no lookalike domains, pages, or accounts.

Troubleshooting

Problem	What to do
The approval email has not arrived	Check your spam folder. Your dashboard works as soon as you are approved — try thegreeklocal.com/affiliate .
"That code is already in use"	Codes are unique across all affiliates. Pick a variation, for example add your town.
We changed banks	Open Payouts from your dashboard and update the form — the changes save immediately.
The self-billing banner says it expires soon	VAT-registered businesses re-confirm once a year. A banner appears on your dashboard — one click renews it.
I want to retire a code	Click the green Active badge on the code card to deactivate it; reactivate the same way at any time.
A referral shows "cancelled"	The customer cancelled or was refunded; commission is only due on completed tours.

Need help? Reply to any of our emails or write to support@thegreeklocal.com. We read every message.